

Synergy Education Holdings Group

Summary of Proposed Terms — Seed Financing

August 2026 · Non-binding · Confidential

OFFERING

Issuer	Synergy Education Holdings Group (SEHG)
Securities	Preferred equity (terms to be finalized in definitive documents)
Amount of raise	\$3,000,000
Pre-money valuation	\$15,000,000
Post-money valuation	\$18,000,000
New-money ownership	16.67% (fully allocated at close)

USE OF PROCEEDS

Growth & Distribution	\$500,000 — Year-1 dynamic acquisition portfolio (16.7%)
Revenue-producing team & benefits	\$950,000 — staged hiring, Years 1–2 (31.7%)
Technology leadership & platform	\$350,000 — 18 months (11.7%)
ETPL / legal / compliance / IP	\$300,000 — state expansion, regulatory, patents (10.0%)
University pipeline & launch	\$200,000 — 6–10 month sales cycle (6.7%)
International / localization	\$100,000 — GCC / LATAM / English pilots (3.3%)
Working capital / risk reserve	\$600,000 — 18 months (20.0%)

BUSINESS SNAPSHOT (CONSERVATIVE BASE CASE — PROJECTIONS)

Year 1 revenue	~\$1.89M (bottom-up model)
Year 3 revenue	~\$26.1M
Year 5 revenue / EBITDA	~\$91.7M / ~\$29.3M
Year 10 revenue / EBITDA	~\$393.8M / ~\$157.5M
University partner economics	70% SEHG / 30% university
Current debt	\$0

This summary of proposed terms is for discussion purposes only and does not constitute an offer to sell or a solicitation of an offer to purchase securities. It is non-binding except for any confidentiality obligations separately agreed. Financial figures other than actuals are projections from management's conservative base case, are not commitments, and will be updated from actual operating data. Any investment will be made only pursuant to definitive agreements and applicable securities-law exemptions.