Synergy Education Holdings Group

Summary of Proposed Terms — Seed Financing

August 2026 · Non-binding · Confidential

OFFERING

Issuer	Synergy Education Holdings Group (SEHG)
Securities	Preferred equity (terms to be finalized in definitive documents)
Amount of raise	$3,000,000
Pre-money valuation	$15,000,000
Post-money valuation	$18,000,000
New-money ownership	16.67% (fully allocated at close)

USE OF PROCEEDS

Growth & Distribution	$500,000 — Year-1 dynamic acquisition portfolio (16.7%)
Revenue-producing team & benefits	$950,000 — staged hiring, Years 1–2 (31.7%)
Technology leadership & platform	$350,000 — 18 months (11.7%)
ETPL / legal / compliance / IP	$300,000 — state expansion, regulatory, patents (10.0%)
University pipeline & launch	$200,000 — 6–10 month sales cycle (6.7%)
International / localization	$100,000 — GCC / LATAM / English pilots (3.3%)
Working capital / risk reserve	$600,000 — 18 months (20.0%)

BUSINESS SNAPSHOT (CONSERVATIVE BASE CASE — PROJECTIONS)

Year 1 revenue	~$1.89M (bottom-up model)
Year 3 revenue	~$26.1M
Year 5 revenue / EBITDA	~$91.7M / ~$29.3M
Year 10 revenue / EBITDA	~$393.8M / ~$157.5M
University partner economics	70% SEHG / 30% university
Current debt	$0
